

Club Tour to GM Heritage Center Sterling Heights, MI

Friday March 12, 2010 – 1pm to 5pm

The bankruptcy has come and gone, but the GM Heritage Center is still here. Once again, The Windsor-Detroit MG Club and Detroit Triumph Club are cordially invited to attend a private tour of the GM Heritage Center on March 12 Friday afternoon from 1PM to 5PM. The collection is not open to the general public and only available upon special arrangement. This is a great indoor winter activity to jump start your car hobby interest into April. The Heritage Center is located at 6400 Center Drive, Sterling Heights MI 48312. It is just SE of Mound Road and 16-Mile roads. Bring your family and friends to enjoy the collection.

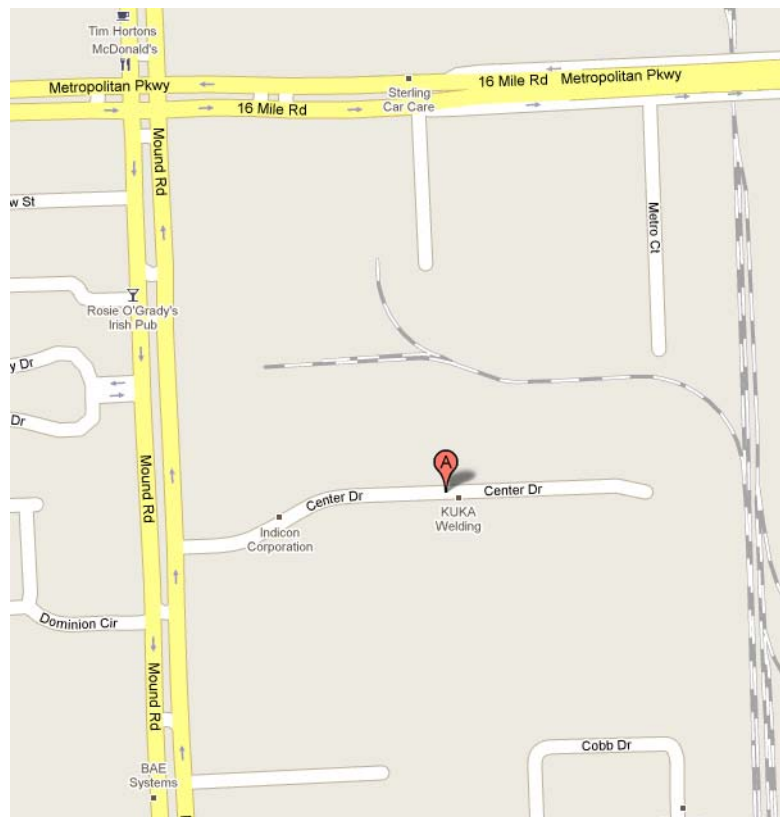


There is an admission price of \$10 US per person. Please have your money ready to ease the collection upon arrival. The event is sponsored by Bill Reeves. My contact information is 586-808-8300 cell and mgbv8@wowway.com via email if you would like further information.

“The GM Heritage Center is as much about the future as about the past.” GM Heritage Center will play a key role in showcasing the company’s rich history of success and linking it our future aspirations and accomplishments.

The GM Heritage Center has 81,000 square feet of flexible space, housing more than 180 vehicles spanning 10 decades. The vehicle collection showcases a wide range of GM design, technology and innovation. Among the vehicles are past and current concept vehicles, as well as historically significant vehicles from various eras, including the 1931 V-16 Cadillac, 1949 Buick Roadmaster, and 1953 Chevrolet Corvette. In addition to vehicles, the Heritage Center will be the custodian of important historical automotive records and items from throughout GM.

The GM Heritage Center was conceived as a dynamic space that can meet a broad range of needs. Members of the GM community will be able to visit the facility to learn and research, and will use the facility for meetings and events. Researchers will sit in the original '50s furniture from the former Oldsmobile headquarters. Meetings can be held around the boardroom table from GM's first Research & Development Center where inventions like the catalytic converter were discussed. For special events, lighting may be provided from the oldest known backlit Chevrolet dealership sign, which was produced in 1927.



“Rediscovering treasures of the past”

The GM Heritage Center staff has worked with the many divisions and organizations within GM to identify and assemble assets that help tell the company’s vast history and breadth.

Among the interesting items catalogued to date are:

- Early financial records, including Cadillac’s first stock certificate
- A 1907 fleet sales contract, signaling a mule transportation company’s shift from pack animals to automobiles.
- The Pinky Randall collection of Chevrolet memorabilia – an expression of Americana that captures sixty years of automotive culture.
- Vehicle sketches and personal items from past GM designers and engineers, including Harley Earl and Zora Arkus-Duntov.
- A variety of early GM powertrains, including one of the few remaining copper cooled motors in the world, introduced by Chevrolet in 1923.
- The Manta Ray corvette prototype
- Many first of vehicles and last of production vehicles. Be sure to look for the Vin# 0001 on the driver’s side glass.



No, this Ford is not part of the collection, it’s me and my car taken at last year’s event.

